

UCL Centre for Applied Linguistics Research Seminar

Approaching English-medium Education in Multilingual University Settings through the ROAD-MAPPING framework

Dr Emma Dafouz, Universidad Complutense de Madrid, Spain 11th January 2022 (Tue), 16:00-17:30 (GMT time)

Held on Zoom: ALT students, find link information on Moodle; all others please register by completing this form: https://forms.gle/qYEGoiMznV2dUXCP7



Two decades into the 21st century, the use of English as vehicular language for higher education for the sake of internationalisation is a growing reality. However, under the seemingly homogenising label of English-medium education (EME) we find a wide range of complex and highly situated phenomena that come in different shapes and forms. To examine these multi-faceted EME realities in a comprehensive and holistic manner, this session will argue for the use of a

theoretical framework known under the acronym of ROAD-MAPPING (Dafouz and Smit, 2016, 2020). Anchored conceptually in sociolinguistic and ecolinguistic approaches as well as in language policy research, this session will explain ROAD-MAPPING and then illustrate its wide usage by elaborating, firstly, on how it can be applied to describe EME in different countries and, secondly, on how it can be used to manage university policies regarding internationalisation.

Emma Dafouz is an Associate Professor in the Department of English Studies at Complutense University of Madrid (UCM), Spain. Since the 2000s her research deals with understanding the roles of language in education, both in CLIL programs and in Englishmedium higher education. Her most recent book, titled *ROAD-MAPPING English-medium education in the Internationalised University* (co-authored with Ute Smit), was published in Palgrave Macmillan in 2020. At present, Emma is Principal Investigator in the international project known as SHIFT (https://www.ucm.es/shift/) funded by the Spanish Government, which examines students' understanding and development of disciplinary literacies in English-taught business programs.

Free Event, All Welcome!